

KRASNY

(Красный)

ROUGE

GORGEOUS
RUSSIAN
SHADES
THAT SMART PARIS
HAS MADE HER OWN

*A Vogue inspired by the
exiles of the Aristocracy of the Czar's
Court—the most beautiful
make-up in the world*



Krasny Perfume three
exquisite warm odors.
(1, 2 and 3)
At \$4.50 for the ounce

The Rouge Compact is 50c
Face Powder \$1.00 • Bath Powder 50c
Lipstick 75c • Creams 50c

SEND COUPON
FOR COMPLETE KRASNY
MAKE-UP KIT

To make it easy for you to try a com-
plete KRASNY make-up—Creams
Powder, Rouge, Lipstick, Per-
fume—we will send you
a complete kit if you
will mail in the
coupon below,
enclosing

25c

LUXOR LIMITED—1355 West 31st Street, Chicago
Enclosed please find 25 cents for trial Krasny
make-up set.
Name _____
Address _____
City _____
State _____

THE gorgeous Russian women of Paris! Devastat-
ing in their warm beauty, their pride of race, their
grand style! They do not forget the glories of the Czar's
court; the most splendid the world has ever seen—though they
are exiles today, fugitives from the *sans culottes* of the Revolution.

And now Paris has received them! ravished by that thrilling
mixture of barbaric color and utter sophistication—le chic Russe!

Color—it's the Russian note in the pageant of smart Paris. And
these lovely exiles express this sense of color divinely in their make-
up, their rouge especially—that they call Krasny.

Rouge that is a product of Russian color-sense and the infal-
lible taste of chic Paris. A Paris vogue today—for Paris takes
all that is beautiful, thrilling—and by making it her own, makes

it chic for all the world. So we brought Krasny to
America—for none can wear it more beautifully than
the American woman—with her proud poise, her glorious
health, her fearless gesture!

And you will find other charms than the lovely shades them-
selves—you will find that Krasny has the most delicious silky
texture—unbelievable in a dry rouge. And it clings, with a rav-
ishing transparent delicacy.

And then there's Krasny powder—new shades and a wholly
new quality of adherence, unknown before in a light powder.
Krasny creams, Krasny bath powder, and warm, exotic Krasny
perfume in three odors. Everything for a complete Krasny make-
up. Exquisite!